

# Diamonds and Doggies – jump off

**From**

Underlab Media Productions

Jonathan Vinazza

2637 E Atlantic Blvd

# 1180

Pompano Beach, FL 33062

US

Phone: 8774112524

jon@digitalmediaflorida.com

**INVOICE #**

25896

**ISSUED ON**

January 22, 2021

**EXPIRES ON**

February 21, 2021

**TOTAL ESTIMATED**

**\$6,746.00**

**To**

Ft Lauderdale

Beach

1100 Seabreeze Blvd

Ft Lauderdale, FL 33316

US

Phone: (954) 397-1194

Task 1.0	Rate	Qty	Amount
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**DIAMONDS AND DOGS**

\$2,000

1

\$2,000

**UPGRADE to PLATINUM**

- Up to 12 Categories
- Up to 50 Products
- Customer Account Dashboard
- 5 E-Commerce Plugins\*
- Privacy Policy and Terms & Conditions

- Analytics Integration
- Facebook LiveChat
- 6 Blog Articles+
- Google Shopping Integration
- Facebook Shopping Integration
- Email Marketing Service Integration

Product 2.0	SKU	Price	Qty	%	Amount
<b>E-Commerce Funnel Upgrade</b>		\$650	1	0%	\$650
WordPress Based Sales Pageful					
Lead Magnet – PLR					
Rebrand					
Sales Copy 500 Words					
6 Sections Included					
Responsive Design					
Content Upload					
Opt-In Form					
Payment Gateway					
Social Media Icons					
Upsell / Downsell					
Autoresponder Integration					
10 Email Journey					

Product 3.0	SKU	Price	Qty	%	Amount
<b>COMPLETE SOCIAL MEDIA SETUP</b>	sm-allsetup	\$499	1	0%	\$499
<b>Facebook, Instagram, Twitter, YouTube, TikTok</b>					
Designs for Covers					

Settings

Integration

Product 4.0	SKU	Price	Qty	%	Amount
<b>Social Media AD Design &amp; Management Bundle</b> <b>2 Brands</b> Competitor and Market Analysis 4 Basic or A/B Campaign 2 ReTarget Campaign 5 Ad Variations 3 Custom and 2 Look Alike Audience Campaign Optimization Minimum \$2500 Budget	sm04	\$899	1	0%	\$899

Product 5.0	SKU	Price	Qty	%	Amount
<b>Social Media Marketing Gold Pack</b> <ul style="list-style-type: none"><li>Post 22 Niche Rebranded Memes</li><li>Post 22 Niche News Articles</li><li>Post 16 Custom Messages of Your Choosing</li><li>Up to 3 Social Accounts</li><li>Weekly Progress Report</li></ul>	sm03	\$699	1	0%	\$699

- Schedule Blogs and Store Products to Re-Post

Task 6.0	Rate	Qty	Amount
Affiliate Program – Sumo Affiliate License Set-up Banner Designs for 1 Campaign	\$500	1	\$500

Product 7.0	SKU	Price	Qty	%	Amount
<b>Florida Video Platinum</b> \$1499 Up To 6 Hour Shoot 5 Minute Edit Motion Graphics & Titles Upload to YouTube YouTube Keyword Optimization		\$1,499	1	0%	\$249

**YET TO BE APPROVED ESTIMATES**

SUBTOTAL	<b>\$6,746.00</b>
TOTAL	<b>\$6,746.00</b>

**INFO & NOTES**

Upon Signing and Accepting This Estimate An Invoice will be created allowing you to PAY DEPOSIT To Commence Your Project. Thank You For Your Business.

**TERMS & CONDITIONS**

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**Underlab Media Productions** will be referred to as the **Contractor** in this document.

**XXXX** will be referred to as the **Client** in this document.

### **PAYMENT SCHEDULE**

50% to commence design and development | 50% upon delivery of completed site.

Upon, but not before, delivery of the completed project and upon payment in full, all finished graphics will become property of CLIENT. Contractors's liability will be limited to replacement of any defective works. Contractor will not be held responsible for any consequential damages resulting from errors in the work. It is understood that CLIENT is legally responsible for all project content (including, but not limited to, text and images).

### **REVISIONS AND REWRITES**

CLIENT is responsible for the provision of all content in a timely manner. A two-week lapse between a request for content and the corresponding delivery will constitute a termination of the contract, in which case CLIENT will be invoiced for the services performed to date.

Changes requested by the client that are not included in this contract and / or project scope will be billed at an hourly rate of **\$50** per hour. This rate shall also govern additional work authorized beyond the maximums specified above for such services as general Internet orientation education, marketing consulting, web page design, editing, modifying product pages and databases in an on-line store, art, photo, graphics services, and helping clients learn how to use their own web page editor.

We allow for 2 revisions during the development of the project. Any revisions or additional requirements beyond the initial allowed revisions and requirements included in the project scope will be assessed and charged for at our hourly rate of **\$50**.

All billable changes will be documented and brought to the attention of the client before any charges are accrued.

### **ASSIGNMENT OF PROJECT**

**Contractor** reserve the right to assign subcontractors to this project to insure the right fit for the job as well as on-time completion.

### **REFUND POLICY**

If the client halts work and applies by registered letter for a refund within 30 days, to **Contractor**, work completed shall be billed at half of the initial payment, the balance of which shall be returned to the client. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, the client shall be liable to pay for all work completed at the hourly rate stated above. No portion of this initial payment will be refunded unless written application is made within 30 days of signing this contract.

**BY ACCEPTING AND SIGNING THIS ESTIMATE YOU AGREE TO THESE TERMS.**

