

**From**

Underlab Media Productions

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VAT

**INVOICE #**

29

**ISSUED ON**

April 20, 2021

**EXPIRES ON**

May 21, 2021

**TOTAL ESTIMATED**

**\$1,249.00**

Product 1.0	SKU	Price	Qty	%	Amount
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**Service Site**

wd002

\$850

1

0%

\$850

Great for service sites, blogs, or portfolio type sites.

Pages up to 7

Domain & Hosting

Set-Up

Email Setup for 5

Accounts

Contact Form

Essential Plugins

2 Featured Plugins\*

Facebook LiveChat

Email Marketing

Service Integration

5 Blog Articles+

LEAD MAGNET\*\*

Product 2.0	SKU	Price	Qty	%	Amount
<b>SEO Starter Setup 5 Pages</b>	seo-s01	\$399	1	0%	\$399
Target 5 Keywords 25 Keyword Research Website Audit 5 Page Specific 5 On Page Optimization Adding Link Detox (25 Domains) Duplicate Check Google Penalty Check Robots.txt XML Sitemap Google Analytics Setup Google Analytics Filtering Google Search Console Local Business Setup Google My Business Set-Up Facebook & Instagram Set-Up Search Engine Submission					

## YET TO BE APPROVED ESTIMATES

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SUBTOTAL	<b>\$1,249.00</b>
TOTAL	<b>\$1,249.00</b>

## INFO & NOTES

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Upon Signing and Accepting This Estimate An Invoice will be created allowing you to PAY DEPOSIT To Commence Your Project. Thank You For Your Business.

## TERMS & CONDITIONS

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**Underlab Media Productions** will be referred to as the **Contractor** in this document.

**XXXX** will be referred to as the **Client** in this document.

### PAYMENT SCHEDULE

50% to commence design and development | 50% upon delivery of completed site.

Upon, but not before, delivery of the completed project and upon payment in full, all finished graphics will become property of CLIENT. Contractors's liability will be limited to replacement of any defective works. Contractor will not be held responsible for any consequential damages resulting from errors in the work. It is understood that CLIENT is legally responsible for all project content (including, but not limited to, text and images).

### REVISIONS AND REWRITES

CLIENT is responsible for the provision of all content in a timely manner. A two-week lapse between a request for content and the corresponding delivery will constitute a termination of the contract, in which case CLIENT will be invoiced for the services performed to date.

Changes requested by the client that are not included in this contract and / or project scope will be billed at an hourly rate of **\$50** per hour. This rate shall also govern additional work authorized beyond the maximums specified above for such services as general Internet orientation education, marketing consulting, web page design, editing, modifying product pages and databases in an on-line store, art, photo, graphics services, and helping clients learn how to use their own web page editor.

We allow for 2 revisions during the development of the project. Any revisions or additional requirements beyond the initial allowed revisions and requirements included in the project scope will be assessed and charged for at our hourly rate of **\$50**.

All billable changes will be documented and brought to the attention of the client before any charges are accrued.

## **ASSIGNMENT OF PROJECT**

**Contractor** reserve the right to assign subcontractors to this project to insure the right fit for the job as well as on-time completion.

## **REFUND POLICY**

If the client halts work and applies by registered letter for a refund within 30 days, to **Contractor**, work completed shall be billed at half of the initial payment, the balance of which shall be returned to the client. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, the client shall be liable to pay for all work completed at the hourly rate stated above. No portion of this initial payment will be refunded unless written application is made within 30 days of signing this contract.

**BY ACCEPTING AND SIGNING THIS ESTIMATE YOU AGREE TO THESE TERMS.**