

# JONATHAN VINAZZA

## MULTIMEDIA DESIGNER & DIGITAL MARKETING MANAGER

Phone: 954.815.7935 | Email: jon@digitalmediaflorida.com



Education: Bachelors Degree in Media Arts and Animation

### SKILLSET:

**Graphics:** Brand Identity, Print Design, T-Shirt Design, Magazine Layout, Advertising, Photography, Photo Correction, Illustration

**Video:** Script Writing, Camera Operation, Directing, Video Editing, Motion Graphics, 3D Animation, DVD Authoring

**Web Design:** Wordpress, HTML/CSS, CMS Theme Design, E-Mail Templates, Sales Funnels, E-Commerce, CRM Integration

**Marketing:** Facebook Ad Mgmt, SEO, Lead Generation, E-Mail Mgmt, E-Mail Automation, Social Media Mgmt

### EXPERIENCE:

**Plastimold Products, FL  
Delray Beach, FL —  
Digital Marketing Manager  
December 2022 – January 2024**

- Integrated WordPress Site with CRM
- Designed and Developed Zoho CRM Work Flows
- Managed E-Mail Campaigns
- Created Viral Videos for YouTube, Instagram, and Facebook
- YouTube Influencer Outreach
- General Graphic Design
- Web/E-Commerce Development and Maintenance using Elementor Pro, JetPlugins, WooCommerce

**Tech On Time  
Denver, CO —  
Digital Media Specialist  
April 2014 – Oct 2017**

- Developed and Maintained E-Commerce Website.
- Integrated with Google Shopping
- Managed Google PPC and Facebook Ads.
- Managed E-Mail Campaigns

**FNBC Florida  
Delray Beach, FL —  
Digital Media Manager  
July 2018 – June 2020**

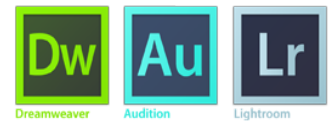
- Created Digital Marketing Funnel
- Integrating Lead Forms into Salesforce and Mailing Automation in Campaign Monitor.
- Managed Social Media Accounts, Ad Campaigns, Databases
- Produced Video Promos and Ad Creatives

**Present E-Learning  
Boca Raton, FL —  
Digital Media Specialist  
October 2010 – December 2013**

- Developed and Maintained E-Commerce Website.
- Integrated with Google Shopping
- Managed Google PPC and Facebook Ads.
- Managed E-Mail Campaigns

### SOFTWARE:

#### ADOBE MASTER SUITE



#### SAAS

**CMS:** WordPress, Joomla  
**E-Commerce:** WooCommerce, Shopify

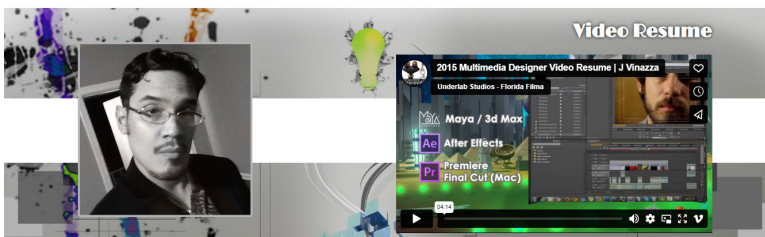
**SEO/PPC:** SE Rank, SEMRush  
**SMM:** Social Pilot, Hootsuite  
**Content Creation:** PowToon  
**CRM:** Salesforce, Zoho, HubSpot  
**EMS:** MailChimp, Constant Contact, SendGrid, SendBlue, Get-Response, Campaign Monitor  
**Affiliate Marketing:** ClickBank, Commission Junction

**Ad Networks:** Google, Facebook, LinkedIn, Reddit, Instagram, Twitter

#### Hire Jonathan Vinazza

Digital Media Design & Marketing

Phone: 954.815.7935



Online Resume & Portfolio: <https://JVinazza.DigitalMediaFlorida.com>

References Available Upon Request